

East Bay Chapter 16

Automotive Service Councils of California, Volume X, Issue 2

November 30, 2020



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

www.ascca.com

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Inside this Issue ...

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Chapter 16 President's Message

Well... the dumpster fire they call "Year 2020" continues unabated. The only good thing about it is that it's almost over.

Ok, there was one positive note - lots of shops had a very good summer and made up losses suffered during the lockdown.

Now of course the evening talking heads report record new COVID cases, so lockdowns are coming again. In case you don't think this news is bad enough, there are new competitors appearing on the web marketing horizon.

A while ago I handed out a list of venture funded companies that were muscling in on the local markets, taking up organic spots on the first page of Google and outspending us on pay-per-click. You can now add AAA to the list.

Over the last few months I have been watching AAA website increase its ranking, to the point that in a number of Bay Area cities it's ranked on the first page of Google, for some keywords as high as in the 5th position. So for all those keywords that AAA is ranking on page 1, somebody's shop got pushed off to the second page of Google.

Throw in a couple spots taken up by Yelp, a spot for FixAuto, another spot for yourmechanic.com, and it gets pretty crowded on page 1. Get your organic marketing in gear.

So, have you started planning Year 2021? Do you have a "fair weather" plan, as well as a "stormy weather" plan?

The time to get ready is now - so when stuff hits the fan, you can calmly flip to the right page and execute.

Wishing everyone a Happy, Healthy, and Prosperous 2021!

Kamil



Membership Recognition Corner

2020 Anniversaries



July

3 years!	Bill Adams	Adams Autoworx	Member since 2017
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August

20 years!	John Bridgewater	Doral's Auto Repair	Member since 2000
5 years!	John Bridgewater	Wright's Automotive	Member since 2015

September

22 years!	Marty Segarini	formerly Marty's Metrix	Member since 1998 (now retired member)
6 years!	Kamil Targosz	Mechanic Grid	Member since 2014
2 years!	Annabel Lally	ABC Smog, Inc.	Member since 2018

October

16 years!	Art Ratner	Art's Automotive	Member since 2004
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November

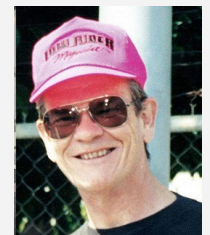
11 years!	Sergio Guijarro	Unique Engines & Auto Repair	Member since 2009
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December

3 years!	Chris Lingle	German Auto Sport	Member since 2017
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The Automotive Service Councils Educational Foundation is Sad to Announce the Passing of Trustee Dick DeLoach To honor his memory, the ASCCA created the Dick DeLoach Memorial Fund



SACRAMENTO – The Automotive Service Councils Educational Foundation (ASCEF) is sad to announce the passing of Trustee Dick DeLoach. In honor of his memory, ASCCA members created the Dick DeLoach Memorial Fund to commemorate Dick's long career in the automotive industry and his dedication as a Trustee to the ASCEF.

If you would like help honor Dick's memory, please consider donating to this scholarship fund. You can donate by sending a check and note the Dick DeLoach Memorial Fund to the ASCCA office at 1 Capitol Mall, Suite 800, Sacramento, CA 95814. **ASCEF's goal is to reach \$10,500 in donations by December 31.**

"Dick was a leader in the automotive community and an integral part of the ASCEF Board of Trustees – he will be missed," said Chair of ASCEF John Eppstein. "I'm proud to have a scholarship that will not only honor his commitment, but also continue to support young professionals through this fund."

Dick DeLoach had a long career in the automotive industry as an editor, writer, and photographer for various publications that include *Truckin' Magazine*, *Lowrider Magazine*, and *Parts & People*. He had more than 1,550 articles published in national and international trade publications, and specialized in tech, product guides, how-to articles, and event coverage. Dick also dedicated his time as a trustee to the ASCEF.

(Excerpt from Press Release 11/30/2020)

BAR Advisory Group Meeting Summary

Courtesy ASCCA Attorney, Jack Molodanof



Below is a summary of the BAR Advisory Committee meeting and Smog Check Equipment & Fraud Prevention Workshop that took place today. (October 22, 2020). Dave Kusa also participated in both meetings. Dave, feel free to add anything else that I may have missed. Thanks. *Jack*

- 1) DCA News.** Carrie Holmes from DCA indicated that the DCA offices are now open. She commended BAR on the release of the Auto Shop Locator program. DCA is also working on speeding up the regulation process.
- 2) Assembly member Evan Low.** Assembly member Low, Chair of The Assembly Business and Professions Committee made some brief comments before the BAR Advisory Committee. He indicated he wants to work with stakeholders to protect consumers. He is planning on introducing legislation next year and indicated that a grading system (certified trusted dealer program) may be difficult to implement but still wants to work on solutions that will protect consumers. He mentioned that having BAR provide something similar to traffic school to address citations was a good idea. BAG members were appreciative of his comments and indicated a willingness to work with the assembly member.
- 3) Legislation and Regulations Update.** Pending Regulations: Rehabilitation Criteria for Licensure; Smog Check Equipment Security and Fraud Prevention; STAR Program Updates; Smog Check Repair Assistance; Laws and Regulations Training; Unicorporation of Applications; BAR-Certified Training Providers; Brake/Lamp Certification Programs; Auto Body Equipment and Supplemental Restraint Systems; Bills Chaptered: AB 2113 (Licensing of Refugees & Immigrants); SB 878 (Application Processing Timeframes); Bills that Died: AB 161 (Electronic Proofs of Purchase); AB 210 (Smog Check Exemption); AB 755 (Tire Fee); AB 1359 (Towing Companies); AB 2419 (Vehicle Towing & Storage); AB 2454 (Trusted Dealer Certification) See link for presentation https://www.bar.ca.gov/pdf/BAG_Legislation_and_Regulations_Update_10.22.20.pdf
- 4) Takata Air Bag Recall.** Tens of millions of vehicles across the 19 vehicle manufacturers contain defective airbag inflators under recall. BAR is seen as a good messenger to advise consumers that they need to get defective airbags fixed for free. BAR is assisting in a letter campaign to advise vehicle owners of the Takata air bag recall. See link below for presentation. https://www.bar.ca.gov/pdf/Airbag_Recall_Campaign.pdf
- 5) Auto Repair Citations Concept Presentation.** BAR established an internal workgroup to look into the feasibility of addressing specific business practices of concerns through a citation and fine program. The areas BAR is considering issuing citations include: 1) Untrue & Misleading Statements (false advertising/recording labor not performed); 2) Gross Negligence; 3) Accepted Trade Standards; 4) Maintenance of Records; 5) Equipment Standards; 6) Referral fees for Towing. Concerns were raised about the details of the citation/fine program and the amounts of the fines. Suggestions included narrowing the scope of the citations, relabeling violation categories, allowing for an informal independent panel to review appeals and education, similar to traffic school. BAR to draft text language for a future workshop. See link for presentation. https://www.bar.ca.gov/pdf/BAG_Automotive_Repair_Citation_Concepts_10.22.20.pdf

continued on next page

BAR Advisory Group Meeting Summary - continued



6) CAP/Smog Check Regulation Summary. Recent emergency regulations enacted increased the repair assistance contribution for the Consumer Assistance Program (CAP) program to \$900.00 or \$1,200.00 depending on the vehicle model year; modified the copay structure; set the fee for diagnosis to 1.5 times the posted hourly repair rate and made other changes. BAR moving forward to make these regulations permanent. See link for presentation.

https://www.bar.ca.gov/pdf/Smog_Check_Repair_Assistance_Update_BAG_10.22.20.pdf

7) Enforcement Statistics Update. Consumer Complaints to BAR are as follows: Engine Repair/Performance 33%; General Repair Maintenance 18%; Autobody 14%; Transmission 7%; Smog 6%; Used Car Transactions 5%; Vehicle Warranty 3%; Unlicensed Activity 3%. See link for presentation. https://www.bar.ca.gov/pdf/BAG_Enforcement_Statistics_Update_Q1.pdf

Request was made by BAG members that the next BAR Advisory meeting include a presentation on disciplinary penalties, including probation periods, cost recovery and shop downtime. BAR said they would provide such presentation at the January meeting.

Next BAR Advisory Committee meeting is scheduled for Thursday January 28, 2021

Smog Check Equipment & Fraud Prevention Regulation Workshop

The BAR held a workshop on biometric regulations that would add security solutions to a licensed smog check inspector use of smog check equipment. Specifically, the regulations would lock unlicensed use of smog check equipment and positively authenticate the licensed inspector and ties them to the inspection. It also allows BAR remote access to the smog check equipment. The regulations would require the smog stations to purchase a web camera at a cost of \$150.00 and a palm vein reader at a cost of \$400.00.

See link for the smog check & fraud prevention presentation.

https://www.bar.ca.gov/pdf/Smog_Check_Equipment_and_Fraud_Prevention_Workshop_10.22.2020.pdf

○ Join us Dec 1, 2020
6:00pm

A Webinar to Keep You Informed

BAR Chief Pat Dorais will be updating us on what is going on at State Level, Question and Answer to follow



[Register here](#)



For Immediate Release

Contact: John Lanctot
 Maximum Marketing
 (312) 768-7376
janctot@maxmarketing.com

ASE Entry-Level Certification: An Important Career Building Credential

Leesburg, Virginia – Oct.13, 2020 – The National Institute for Automotive Service Excellence (ASE) offers Entry-Level certification, the first step in building career credentials as an automotive service professional.

“The ASE Entry-Level certification tests are designed to indicate a substantial level of practical, knowledge-based readiness for the workforce in those seeking a career in the automotive service industry,” said Mike Coley, ASE Education Foundation president. “These tests are intended for students in career and technical programs and are a predictable gauge for future success with ASE professional-level certifications.”

Geared toward students completing a program of technical study, ASE Entry-Level certification tests are available for the automobile, collision repair/refinish and medium/heavy truck segments. The tests are designed and calibrated for those with no hands-on work experience. The certifications are good for two years.

“For students, ASE Entry-Level certification is a gateway to a professional automotive career and demonstrates to employers a potential to become a high-performing employee,” continued Coley. “For schools, these tests can also serve as an excellent metric for a training program’s effectiveness, and for employers, this credential is way to evaluate the skills of entry-level student employees. We encourage all students to ask their instructors about ASE Entry-Level certifications and recommend that schools and employers contact the ASE Education Foundation if they need more information about the program.”

For more information on ASE entry level certification, visit <http://www.ase.com/entry-level/>

About ASE Education Foundation

The ASE Education Foundation works with over 2300 automotive technology training programs and over 50,000 students nationally to provide the transportation industry a viable workforce through standards and credentials for institutions, organizations and individuals. The Foundation also offers career development and workplace exposure by creating relationships and partnerships with employers.

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ASE Entry-Level Certification is managed by the

ASE Education Foundation
 1503 Edwards Ferry Rd., NE
 Suite 401
 Leesburg, VA 20176
 Phone: 703.669.6650
 Fax: 703.669.6125
 E-Mail: info@ASEducationFoundation.org

Quick facts about ASE Entry-Level testing

- Tests are available to ALL schools whether they are ASE-accredited or not. ASE-accredited schools receive preferential pricing.
- Testing is available year around, with short maintenance windows in January and July.
- Students who pass the tests receive a certificate (printed at the school) and a digital badge. Entry-Level uniform insignia may also be purchased and distributed by schools.

For more information, please visit ASE.com/entry-level

A National Portable Stackable Credential
ASE Entry-Level Certification
An Important Career-Building Credential

The Challenge: Students in Automotive, Truck, and Collision Repair programs need to demonstrate their knowledge. Employers need to identify the best-qualified entry-level candidates. Schools need to verify their students' learning.

The Solution: ASE Entry-Level Certification tests indicate students' knowledge-based readiness for the workforce and are the first step in building career credentials as an automotive service professional.

ASE.com/entry-level

WHAT IS ENTRY-LEVEL?
A First Step
 ASE Entry-Level Certification is the first step on the certification path to a career in automotive, truck service, and collision repair. It's intended for high school and college students completing a technical training program. An indicator of a satisfactory level of practical, knowledge-based workforce readiness. An excellent metric for a training program's success. A gateway to a professional automotive career.

HOW IS IT DIFFERENT?
Entry-Level vs Other ASE Certifications
 Intended for students instead of experienced technicians. Knowledge-based questions, rather than diagnostic-based. No hands-on work experience requirement for Entry-Level. Expires after two years with no re-certification option. Both are built to ASE's existing industry-driven standards.

WHAT DOES IT AWARD?
SCHOOL-BASED TESTING

1. Assessable tests
2. Multiple/Heavy Truck tests
3. Collision Repair tests
4. Tests developed by ASE and delivered by schools
5. Fractional in person or remotely

Each credit allows two attempts per test each school year.

What's In It For Me?

<p>Students A credential that shows you have learning critical to career success. Demonstrates a strong likelihood of success on future ASE tests. A recognized credential that can give you a competitive edge when interviewing for a job.</p> <p>Instructors Present and past test available at no additional cost. Helps demonstrate student growth and achievement over time.</p>	<p>Employers A credential that indicates a student's workforce readiness. Demonstrates strong potential to be a high-performing employee. A reliable credential from ASE, the most trusted testing organization in the transportation industry.</p> <p>Schools Establishes student learning and program effectiveness. Student work industry recognized post-secondary credentials.</p>
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ASE Certification
 A Career Path Continues

ASE Entry-Level Certification is the first step on a professional career path with industry-validated credentials.

Continue your education and training, gain hands-on work experience, and show your increasing expertise.



Hosted By:

**Esi - Worldpac -
AutoZone**

[ESI link](#)

[Worldpac link](#)

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Educational Seminars Institute
Automotive Management Specialists



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Every Wednesday at 11:00 am



<http://bgfleming.com/Services/BGCertified>

Intro

- BG Lifetime Protection Plan
- BG Power Steering Services
- BG Engine & Fuel Services ENGINE
- BG Engine & Fuel Services FUEL
- BG Driveline Differential Services
- BG Automatic Transmission Service
- BG Coolant Service
- BG Climate Control Services
- BG Brake Fluid Service

Contact: Chris Smith (Oakland north)
916-223-0559 C 916-933-2430 O
Ross Day (San Leandro south) 209-648-6248



Watch WYNKR for updated schedule!



Real World Training Series
For more information, contact
your East Bay rep

We are excited to announce that we will be offering online training in your market area. These training classes are a full length Real World Training seminar hosted online for our professional customers to purchase.

Your attached flyer will show the topic, date, and time for your market.

The price for these online classes are \$39.99. Unlike our recent free webinars, workbooks will be provided before class and certificates will be issued after the class is complete. The material used to train these classes are the same materials that are used in the in-person classes.

These classes will be taught by your local SMP Instructor

Each class needs to be billed out at the store with the part number provided on the attached flyer. After your customer has been billed, they will need to register for the class by entering the link from the bottom of the flyer into their browser. The customer can register for the class right up until the class begins.

Each class will require a passcode to log in to the class. The passcode can be found in the description line on the customers invoice.

There are only 100 spaces available! So, be sure to get your customers billed out as soon as possible to ensure their spot.

We have added Tiny URL's and QR Codes in the web links section to help get your customers to the registration page.



FUEL TRIM - Thursday, December 3, 2020

Cost: FREE

Registration Links:

3:00pm (PST): <https://tinyurl.com/yxpbsbcy>
<https://register.gotowebinar.com/register/4054787088297071119>

6:00pm (PST): <https://tinyurl.com/y5xsacr6>
<https://register.gotowebinar.com/register/4365691593236835599>

DIESEL DONE RIGHT - Tuesday, Dec 15, 2020

Cost: FREE

Registration Links:

3:00pm (PST): <https://tinyurl.com/y2hl65en>
<https://register.gotowebinar.com/register/2414084842213565455>

6:00pm (PST): <https://tinyurl.com/y3k55rgc>
<https://register.gotowebinar.com/register/4778228355978486287>

IGNITION SYSTEMS - Monday, December 7, 2020

Cost: FREE

Registration Links:

3:00pm (PST): <https://tinyurl.com/y4ogvghc>
<https://register.gotowebinar.com/register/204284173686059535>

6:00pm (PST): <https://tinyurl.com/y6rkuteg>
<https://register.gotowebinar.com/register/1680076168277718287>

O'Reilly/DRIVE Service Advisor Workshop

Date: **Wednesday, December 9th 6:00–10:00pm**

Part Number: **STOCKTONSW1** Line Code: **TEC**

Cost: \$189.99 per attendee

Register: <https://tinyurl.com/yzyenyxv>

<https://driveshops.zoom.us/meeting/register/tJApf-isrjopHtMVBQfqYkp4vjrMlnptEPaE>



This virtual training will take place over three days beginning Friday, January 8 and will run through Sunday, January 10 2021.

PAVE your way to automotive success:

- Top trainers in technical, management, and collision
- Over 40 live training sessions
- All sessions available on-demand **for 6 weeks** after the event
- Easy, downloadable training materials available

Chat Rooms to connect, share ideas, meet trainers, meet sponsors, and explore industry trends and topics.

Registration is open - Register Today
PAVEtraining.com



[Read the November 10th issue of Dateline](#)

[Here is the November 24th issue of Dateline](#)



[Access Lunch and Learn replays here](#)

<https://asashop.org/asa-podcast/>



ART's Response to Kamil's Message - Long term Competence, Kindness and Reputation

Kamil's President message brought up concerns about the corporate takeover of auto repair internet marketing and how us little Indy's better watch out. I found it interesting when he mentioned AAA as a bigger player on that stage then ever before. AAA has brought members of the ASCCA into their fold as AAA approved shops with referrals coming to them and we have heard they were attempting to open their own repair shops in cities like San Jose with mixed success.

AAA used to have an inspection shop here and there and do things like Pre purchases. Those didn't do too well. One day, someone got the bright idea to rescue the sleepy

BIG O Tire store two blocks up on San Pablo Ave by making them a super AAA approved shop.

For years that location limped along with a mostly empty parking lot; private customers in a hurry and a few shops brought them alignments because they didn't have the equipment themselves. We tried them, out of desperation, when we were having major disruptions caused by our Hunter machinery being out of service, those tales are for another rant. BIG O was famous for the "set the toe and let 'em go...." kind of alignments that wore out tires prematurely. Anyone who trusted them with even more serious work regretted it.

I got a tip that their property was for sale for under market value but you had to rent it to BIG O at a below market price for a very long time. Soooo, one fine day I start to notice a great number of vehicles in their parking lot, as well as those AAA Prius C, GIG Cars they placed all over town. Come to find out AAA is sending droves of cars there in the hopes of repairs, approved by AAA and discounts. Like other AAA approved shops, stranded motorists are sent there, tow truck drivers bring more sheep in and the overflowing parking lot makes you wonder how the customers are doing.....



Well, I decided to check up on their Yelp reviews. A profile of 2.5 stars with 332 recommended reviews tells me everything I need to know. That means that at least 50% of their customers had a bad experience. Horror stories about bad customer service, cars catching fire after being serviced there with no apology, mechanical errors of all kinds, poor communication skills, ridiculous waiting times and surprising rudeness from their staff.



It all goes to the "corporate" way of doing business, try to appear to be a great resource, squeeze everyone on payroll for more production, let quality and courteousness suffer. Customers try to get satisfaction and are given the corporate shuffle.

Well, sorry to hear it but it doesn't come as a shock. Let's face it, how can a BIG O attempt to deal with the complexities of modern automobiles? This may be an isolated store and I am sure any ASCCA member involved with AAA is raising their profile much higher.

Customers seem to respond to a compassionate approach and skillful technicians paid enough to put their best foot forward. Sorry Kamil, marketing isn't necessary if long term competence and kindness simply proceed by reputation.

Art Ratner, CEO, Art's Automotive Inc.

ART on his experience racing his 2019 Acura NSX around Sonoma Raceway as an Amateur on November 21, 2020

I was racing around the main road course with other amateurs. Hey, it was for charity and no one had to win, just stay on course and not embarrass themselves. Last year I was mixed in with 30 intermediate cars and I was out of my league as a first timer at Sonoma.



It is not the track for first timers, but I survived. This track is very technical and has elevation changes that demand a good car and focused attention paid by the driver.

This year, they gave us a unique category as EXOTICS and limited it to 15 drivers per run. We had mostly Porsche GT's but a McLaren, Ford GT, A Ferrari, BMW and my lonely Acura.

The track was 41 degrees at 9:30 AM and I made the mistake of putting it in full track mode, my tires weren't ready for turn #2, so

my car was going sideways losing traction and I slowed down and put it in Sport 2, a very powerful orientation anyway.

This car has serious tires, super handling AWD and torque vectoring, so it helped to right the ship. You feel like a kid driving the Malibu Grand Pris but much faster and occasionally being passed by other cars.

They have rules that make it way more safe than full NASCAR runs, such as a decal that tells other drivers to not pass unless signaled to do so, no passing in certain turns, etc, but you have to be wide awake doing this. Most of the time you have plenty of room and feel like the course is all yours. Everyone is courteous and passes with care. It is still risky and there are walls many drivers have smashed into.



Art Ratner

Beautiful Fall day and lived to share it.....



ASCEF accepting Scholarship Applications

Do you know a student wishing to develop a career in the automotive industry? Tell them about the ASCEF scholarship application!

We are currently accepting applications for 2021.

Overall Qualifications: You must be planning to seek employment in the California after-market/independent repair industry and be a California high school senior who plans to enroll in post high school technical and academic training or California college under-graduate in the automotive service field.

Each year, the ASCEF awards scholarships ranging from \$500 - \$1,000. These scholarships provide assistance to current under-graduates who are in the automotive service field.

To apply:

<https://automotivescholarships.com/scholarships/ascca>

Contact ~ Kate Peyser

Executive Coordinator

ASC Educational Foundation

(916) 290-5828 | (916) 444-7462 – fax

kpeyser@amgroup.us



November Team Weekend - Wrap Up (WYNKR 11/30/20)

On Saturday and Sunday (November 21st and 22nd) ASCCA leaders, members, and partners gathered for the final Team Weekend of 2020. Due to the COVID-19 guidelines, the event was held virtually.

If you could not join us or missed any of it, click below for a report with the recap of the Team Weekend events!

[November 2020 Team Weekend Report](#)

The next Team Weekend is scheduled for January 29-30, 2021 and will be held via Zoom.



Hello ASCCA Member,

This email is being distributed from the **ASCCA Connected Cars Committee**. One of our missions is to help ASCCA members stay up to date on the advancing vehicle technologies residing on the vehicles we all service. The Committee has acquired a series of educational assets that we feel will help you and your staff increase your situational awareness on these systems and in turn, enable you to deliver exceptional service to the motoring public.

We plan to distribute a series of emails that introduce a few of these assets along with some interesting links that we feel would be greatly beneficial. However, if you are interested in consuming all this content ASAP, we will provide you with the appropriate links.

The Topics to be Covered will Include:

[Advanced Drivers Assistance Systems Introduction](#)

[Active Cruise Control](#)

[Blind Spot detection](#)

Parking Assist

Autonomous Emergency Braking

Night Vision

Traffic Sign Recognition

Intelligent High Beam Assistance

Tire Pressure Monitoring

Front Collision Warning

Front Vehicle Departure Warning

Adaptive Lighting

Driver Drowsiness Warning

Hill Descent Control

Rear Cross-Traffic

Autonomous Vehicles of the Future

Lane Departure System

Additionally, here is a [video](#) one of our Committee members assembled that we feel will enhance your learning experience as you get up to speed on ADAS. You will find additional video links in the introduction slide deck and we will include contextual links in future email communications.

We hope you find this informative email helpful. If you have any comments, suggestions and or questions, please feel free to email us at ccc@ascca.com.

Thank you.



New California Employment Laws Effective Now and Coming January 1, 2021



By James W. Ward, J.D.; Employment Law Subject Matter Expert/
Legal Writer and Editor, CalChamber

New California Employment Laws Effective Now and Coming January 1, 2021 (WYNKR 11/30/20)

CalChamber has provided a great resource that goes over the New California Employment Laws Effective Now and Coming January 1, 2021. This includes laws related to COVID-19.

Click the link below to view & save the PDF Document!

[NEW CA Employment Laws Effective Now & January 2021](#)

Presented by Glen Dailey, Armstrong Insurance, at ASCCA Chapter Reps Committee meeting 11/21/2010.

For more information, [see Cal Chamber's website](#)

Contact Glen at gdailey@Armstrongprofessional.com, Direct (916) 286-0925 - Mobile (916) 690-6425

The ASCCA Advantage can be accessed [here](#)



The ASCCA Advantage

The ASCCA Advantage outlines the value of ASCCA membership. We are proud to be able to offer a number of discounts and intangible benefits that are uniquely provided by our association.



ASCCA training video library

<https://www.ascca.com/education/training-video-library>



Rotarians are turning your vehicle donations into Food Bank Dollars!
Donate your vehicle to provide food to Food Banks throughout Northern California.
Rotary splits proceeds with ASCEF

Vehicle Donations



We accept vehicle donations of ALL types, anywhere in the USA, running or not, and we will pick up your vehicle At No Charge.

Let us get it out of the driveway or off the street!

Call Mary or Dave Kemnitz at D&H Enterprises if you have a vehicle to donate ~ 925-356-0683

For more information call us or visit our [website](#).

Learn more about our valued partners [Lamorinda Sunrise Rotary](#) and [Clayton Sunrise Rotary](#) Clubs.

(New Dates) Mobilize CA Summit 2020 in Temecula February 4-6, 2021



The Mobilize California Summit is the region's premier fleet modernization, alternative fuels, and workforce training event - where industry and education intersect to collaborate on existing and emerging technologies, trends and training tactics.

Mobilize California Summit offers information-packed sessions, prominent national and regional speakers, and the latest technologies. This event is where industry and academic leaders move the needle on curriculum development, workforce training, and the future of clean transportation.



[Click here](#) to read more and register.



Membership Recognition Corner

Chapter 16 Appreciates its Associate and Branch Members



General Auto and Truck Parts
Steve Jones, Hector Gonzalez
4425 International Blvd
Oakland, CA 94601
510-533-3333
<http://www.generalauto.com/>

- Serving Alameda County (California) for over 60 years
- ASE Certified Counter People to assure the best service
- A full Distribution Center and retail location with a warehouse that is longer than a football field!
- Serving Fleet, Industrial, Government, Heavy Duty, and Retail Customers
- We make Hydraulic Hoses
- Automotive Paint supplies and custom mixing
- Proud member of CAWA (California/Nevada/Arizona Automotive Wholesalers Association)
- Proud Member of ASCCA (Automotive Service Councils of California)

Mechanic Grid
Kamil Targosz
3524 Breakwater Ave, #111
Hayward, CA 94545
510-209-8049



Online Marketing for Independent Auto Repair Shops



NAPA Auto Parts, KKR
Automotive
Dale Smith
37300 Cedar Blvd, Suite E
Newark, CA 94560
510-796-3601
<https://www.napaonline.com/en/cal/newark/store/26235>

In 1925, a group of independent auto parts sellers met in Detroit to form the National Automotive Parts Association. Their mission was simple: improve the distribution of auto parts to serve the people and businesses who increasingly relied on cars and trucks for their transportation needs.

NAPA-branded stores and AutoCare Centers serve auto service professionals, do-it-yourselfers and everyday drivers with quality parts and supplies to keep cars, trucks, and equipment performing safely and efficiently.

In the U.S., more than 500,000 part numbers are distributed across 57 distribution centers, 6,000 NAPA AUTO PARTS stores, and more than 16,000 NAPA AutoCare and AutoCare Collision Centers nationwide.



SC Fuels
Mark Williams, Brian DeDeaux
1800 W Katella Avenue, #200
Orange, CA 92867
408-625-6059
<https://www.scfuels.com/>

Originally founded in 1930, SC Fuels is one of the oldest and largest, family-owned petroleum distributors in the United States. We serve more than 11,000 customers annually, ranging from small family-owned businesses to Fortune 500 companies.

We deliver gasoline, diesel fuel, alternative fuels and other petroleum products and related services throughout the western United States at the most competitive prices. Our leadership also extends to fleet card services with a fueling network of over 230,000 cardlock sites, truck stops and retail stations nationwide.

ASCCA has launched a new Cal-OSHA and Workplace Compliance resources page for ASCCA members, with regular updates brought to you by David K. Fischer of California Employer's Services.

Please be aware: These documents are general in nature and deal with various laws and regulations. They should not be considered as legal advice. It is recommended that you seek the advice of an attorney specializing in this area of the law.

[Click here to access the updates.](#)

Cal-OSHA & Workplace Compliance Updates

Pacheco Speedo

formerly Speed-0-Tach
is back!

1155 C Arnold Drive, #430, Martinez,
CA 94553

Contact: Chris Jenter | 925-250-3322
pachecospeedo@gmail.com



Contact information for
ASCCA's attorney,
Jack Molodanof:
916-447-0313 jack@mgrco.org

ASCCA Covid-19 Resource page

<https://www.ascca.com/resources/covid-19>

Mission Statement/Core Purpose/Code of Ethics

MISSION STATEMENT: To provide business resources for our members and to advance the professionalism of the Automotive Repair Industry.

CORE PURPOSE: To elevate and unite automotive professionals and give them voice.

CORE VALUES: Integrity, Compassion, Professionalism, Unity

BHAG: Make the public aware that ASCCA means skilled professionalism and inspired customer trust.

CODE OF ETHICS:

1. To promote goodwill between the motorist and the automotive industry.
2. To have a sense of personal obligation to each individual customer.
3. To perform high quality services at a fair and just price.
4. To employ the best skilled personnel obtainable.
5. To use only proven merchandise of high quality, distributed by reputable firms.
6. To itemize all parts and adjustments in the price charged for services rendered.
7. To retain all parts replaced for customer inspection, if so requested.
8. To uphold the high standards of our profession and always seek to correct any and all abuses within the automotive industry.
9. To uphold the integrity of all members.
10. To refrain from an advertisement, which is false or misleading or likely to confuse, or deceive the customer.



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

ASCCA State Office's contact information:

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